

MODULE DESCRIPTOR

Module Title

Business Context

Reference	BS2055	Version	3
Created	December 2023	SCQF Level	SCQF 8
Approved	March 2021	SCQF Points	30
Amended	March 2024	ECTS Points	15

Aims of Module

To enable students to understand and apply the underpinning theories and contemporary practices relating to business and management decisions within today's changing business environment.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Consider the impact that the external environment has on organisations of all types.
- 2 Apply key management concepts, principles, theories and models in appropriate organisational settings and contexts to better understand impact on decision-making.
- 3 Show the effectiveness of corporate responsibility and professional ethics by considering how organisations and individuals apply codes of practice, morals, principles and governance models.
- 4 Recognise the contribution of innovation to business start-up, growth and longevity.

Indicative Module Content

An overview of business and management theory and practice relating to organisations in the public, private and third sectors; understanding of contemporary approaches to business start up, innovation and growth; organisational structures and management functions. Corporate responsibility including governance, core values, ethical responsibility and CSR. Analysis of how commercial, political, legal, economic, socio-cultural, technological and ecological factors influence strategy within organisations including UNSDGs and how these can shape business decision making.

Module Delivery

This module is delivered in a supported online learning mode using a range of structured learning materials/activities and directed study, facilitated by regular online tutor contact, allowing students to contextualise their learning to their own workplace where appropriate.

Indicative Student Workload

	Full Time	Part Time
Contact Hours	N/A	30
Non-Contact Hours	N/A	270
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	N/A	300
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type:	Coursework	Weighting:	100%	Outcomes Assessed:	1, 2, 3, 4
Description:	Report				

MODULE PERFORMANCE DESCRIPTOR**Explanatory Text**

Component 1 comprises 100% of the module grade. To pass the module, a D grade is required.

Module Grade	Minimum Requirements to achieve Module Grade:
A	A
B	B
C	C
D	D
E	E
F	F
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

INDICATIVE BIBLIOGRAPHY

- 1 BODDY, D., 2019. Management: Using practice and theory to develop skill. 8th ed. Upper Saddle River: Pearson
- 2 Crane, A; Matten, D. 2019. Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization. 5th ed. Oxford University Press. New York.
- 3 THOMSON, E, WORTHINGTON, I. and BRITTON, C., 2023. *The Business Environment: a global perspective*. 9th ed. Harlow: Pearson.