MODULE DESCRIPTOR

Module Title

International Management

Reference	BS1281	Version	5
Created	March 2019	SCQF Level	SCQF 7
Approved	July 2018	SCQF Points	15
Amended	July 2019	ECTS Points	7.5

Aims of Module

To provide students with an awareness of diversity in the contemporary workplace and equip them with the skills needed to tackle management communication in a global setting.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

1	Discuss the culture of different countries and their workforces through the application of theoretical frameworks
2	Assess the key competences required to work as part of a diverse team in the trans-national workplace
3	Understand the management and leadership requirements to succeed in complex global organisations
4	Assess the impact of local, global and organisational culture and communication on business processes and policies.

Indicative Module Content

Defining the trans-national workplace; exploring and explaining differences; seeing ourselves and others; management and organisational paradigms; values and stereotypes; the building blocks of trans-national organisations; groups and individuals; being and doing; language and communication in the trans-national workplace; non-verbal communication; negotiations; managerial values and management behaviour; organisational values; working in diverse groups and teams; becoming a trans-national manager; managing diversity; working locally and globally.

Module Delivery

Topics are introduced in lectures with these being developed in weekly seminars.

Indicative Student Workload	Full Time	Part Time
Contact Hours	36	N/A
Non-Contact Hours	114	N/A
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	150	N/A
Actual Placement hours for professional, statutory or regulatory body		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type:	Coursework	Weighting:	30%	Outcomes Assessed:	1, 2
Description:	Assessed class activities				

Component 2

Type:	Coursework	Weighting:	70%	Outcomes Assessed:	3, 4
Description:	Integrated Report				

MODULE PERFORMANCE DESCRIPTOR

Explanatory Text

The module is assessed by two components: C1 - Coursework - 30% weighting. C2 - Coursework - 70% weighting. Module Pass Mark = Grade D (40%)

Module Grade	Minimum Requirements to achieve Module Grade:
A	At least 70% on weighted aggregate and at least 35% in each component
B	At least 60% on weighted aggregate and at least 35% in each component
C	At least 50% on weighted aggregate and at least 35% in each component
D	At least 40% on weighted aggregate and at least 35% in each component
E	At least 35% on weighted aggregate and at least 35% in each component
F	Less than 35% on weighted aggregate and in each component
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

INDICATIVE BIBLIOGRAPHY

1. BROWAEYS, M. and PRICE, R. (2019) *Understanding Cross-Cultural Management* (4th Ed). Harlow: Pearson Education Ltd
2. SCHNEIDER, S. and BARSOUX, J. (2014) *Managing Across Cultures* (3rd Ed). Harlow: Pearson Education
3. STEERS, R., NARDON, L. and SANCHEZ-RUNDE, C. (2016) *Management Across Cultures: Developing Global Competencies* Cambridge University Press.