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## MODULE DESCRIPTOR

### Module Title

International Management

Reference	BS1281	Version	4
Created	April 2018	SCQF Level	SCQF 7
Approved	July 2013	SCQF Points	15
Amended	August 2018	ECTS Points	7.5

### Aims of Module

To provide students with an awareness of diversity in the contemporary workplace and equip them with the skills needed to tackle management communication in a global setting.

### Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Analyse culture of different countries through the application of theoretical frameworks
- 2 Explain and analyse cultural differences between people in the trans-national workplace
- 3 Assess the key competences required to work as part of a diverse team in the trans-national workplace
- 4 Analyse management and leadership requirements to succeed in complex global organisations
- 5 Assess the impact of local, global and organisational culture on business processes and policies
- 6 Analyse the processes of communication in the trans-national workplace and develop strategies to overcome challenges and barriers
- 7 Explain the relationship between management and organizational values and behaviour in the trans-national workplace

### Indicative Module Content

Defining the trans-national workplace; exploring and explaining differences; seeing ourselves and others; management and organizational paradigms; values and stereotypes; the building blocks of trans-national organizations; groups and individuals; being and doing; language and communication in the trans-national workplace; non-verbal communication; negotiations; managerial values and management behaviour; organizational values; working in diverse groups and teams; becoming a trans-national manager; managing diversity; working locally and globally.

### Module Delivery

This is a lecture series supplemented with seminars/group work. Students are expected to fully participate in seminars and contribute to the discussion of seminar topics.

**Indicative Student Workload**

	Full Time	Part Time
Contact Hours	36	36
Non-Contact Hours	114	114
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	150	150
Actual Placement hours for professional, statutory or regulatory body		

**ASSESSMENT PLAN**

If a major/minor model is used and box is ticked, % weightings below are indicative only.

**Component 1**

Type:	Practical Exam	Weighting:	30%	Outcomes Assessed:	1, 4, 5, 6, 7
Description:	Assessed class activities				

**Component 2**

Type:	Coursework	Weighting:	70%	Outcomes Assessed:	1, 2, 3, 6
Description:	Integrated report which evaluates the challenges confronting managers in the trans-national firm				

**MODULE PERFORMANCE DESCRIPTOR****Explanatory Text**

The module is assessed by two components: C1 - Coursework - 70% weighting. C2 - Coursework - 30% weighting. Module Pass Mark = Grade D (40%)

Module Grade	Minimum Requirements to achieve Module Grade:
<b>A</b>	At least 70% on weighted aggregate and at least 35% in each component
<b>B</b>	At least 60% on weighted aggregate and at least 35% in each component
<b>C</b>	At least 50% on weighted aggregate and at least 35% in each component
<b>D</b>	At least 40% on weighted aggregate and at least 35% in each component
<b>E</b>	At least 35% on weighted aggregate and at least 35% in each component
<b>F</b>	Less than 35% on weighted aggregate and in each component
<b>NS</b>	Non-submission of work by published deadline or non-attendance for examination

**Module Requirements**

Prerequisites for Module	None in addition to SCQF Level 7 entry requirements or equivalent.
Corequisites for module	None.
Precluded Modules	None.

**INDICATIVE BIBLIOGRAPHY**

- 1 BROWAEYS, M. and PRICE, R. (2019) *Understanding Cross-Cultural Management* (4th Ed). Harlow: Pearson Education Ltd
- 2 SCHNEIDER, S. and BARSOUX, J. (2014) *Managing Across Cultures* (3rd Ed). Harlow: Pearson Education
- 3 STEERS, R., NARDON, L. and SANCHEZ-RUNDE, C. (2016) *Management Across Cultures: Developing Global Competencies* Cambridge University Press.