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MODULE DESCRIPTOR

Module Title

International Management

Reference	BS1281	Version	3
Created	February 2017	SCQF Level	SCQF 7
Approved	July 2013	SCQF Points	15
Amended	August 2017	ECTS Points	7.5

Aims of Module

To provide students with an awareness of diversity in the contemporary workplace and equip them with the skills needed to tackle management communication in a global setting.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Explain and analyze cultural differences between people in the trans-national workplace
- 2 Assess the key competences required to work as part of a diverse team in the trans-national workplace
- 3 Analyze the processes of communication in the trans-national workplace and develop strategies to overcome challenges and barriers
- 4 Explain the relationship between management and organizational values and behaviour in the trans-national workplace

Indicative Module Content

Defining the trans-national workplace; exploring and explaining differences; seeing ourselves and others; management and organizational paradigms; values and stereotypes; the building blocks of trans-national organizations; groups and individuals; being and doing; language and communication in the trans-national workplace; non-verbal communication; negotiations; managerial values and management behaviour; organizational values; working in diverse groups and teams; becoming a trans-national manager; managing diversity; working locally and globally.

Module Delivery

This is a lecture series supplemented with seminars/group work. Students are expected to prepare for seminars and contribute to the discussion of seminar topics.

Indicative Student Workload

	Full Time	Part Time
Contact Hours	36	36
Non-Contact Hours	114	114
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	150	150
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type:	Coursework	Weighting:	100%	Outcomes Assessed:	1, 2, 3, 4
Description:	Integrated report which evaluates the challenges confronting managers in the trans-national firm				

MODULE PERFORMANCE DESCRIPTOR**Explanatory Text**

The module is assessed by one component: C1 - Coursework - 100% weighting. Module Pass Mark = Grade D (40%)

Module Grade	Minimum Requirements to achieve Module Grade:
A	70% or above
B	60% - 69%
C	50% - 59%
D	40% - 49%
E	35% - 39%
F	0% - 34%
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	None in addition to SCQF Level 7 entry requirements or equivalent.
Corequisites for module	None.
Precluded Modules	None.

INDICATIVE BIBLIOGRAPHY

- 1 BROWAEYS, M. and PRICE, R. (2019) *Understanding Cross-Cultural Management* (4th Ed). Harlow: Pearson Education Ltd
- 2 SCHNEIDER, S. and BARSOUX, J. (2014) *Managing Across Cultures* (3rd Ed). Harlow: Pearson Education
- 3 STEERS, R., NARDON, L. and SANCHEZ-RUNDE, C. (2016) *Management Across Cultures: Developing Global Competencies* Cambridge University Press.