

**This Version is No Longer Current**  
The latest version of this module is available [here](#)

## MODULE DESCRIPTOR

### Module Title

Broadcast Journalism and Production

Reference	BS1259	Version	4
Created	March 2018	SCQF Level	SCQF 7
Approved	June 2018	SCQF Points	30
Amended	June 2018	ECTS Points	15

### Aims of Module

To develop an understanding of the demands of Broadcast Journalism. This will include editorial judgement, scripting, interviewing, recording, shooting, and editing.

### Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Explain the major differences between audio and video platforms.
- 2 Write news copy for both radio and television.
- 3 Learn the concept of "Five Shot Sequences" and apply this to the delivery of news packages.
- 4 Illustrate post-production skills in both audio and video editing.
- 5 Record audio content
- 6 Identify stories and prepare research briefs.
- 7 Carry out broadcast interviews
- 8 Read and deliver an audio/video script.

### Indicative Module Content

Students will develop an understanding of the current broadcasting environment. The module will explore the differences between radio and television; learn to plan and edit powerful picture sequences; consider the influence of news values; and introduce the importance interview skills in journalism. Students will learn to write for broadcast, and to produce basic radio and television content. There will be workshops for a full range of technical skills including recording, shooting, editing and studio operations.

### Module Delivery

This module combines lectures with practical workshops. Students will be introduced to a range of broadcasting equipment and facilities.

**Indicative Student Workload**

	Full Time	Part Time
Contact Hours	80	80
Non-Contact Hours	220	220
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	300	300
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

**ASSESSMENT PLAN**

If a major/minor model is used and box is ticked, % weightings below are indicative only.

**Component 1**

Type:	Coursework	Weighting:	100%	Outcomes Assessed:	1, 2, 3, 4, 5, 6, 7, 8
Description:	Individual Portfolio Assessment				

**MODULE PERFORMANCE DESCRIPTOR****Explanatory Text**

The module is assessed by one component: C1 - Coursework - 100% weighting. Module Pass Mark = Grade D (40%)

Module Grade	Minimum Requirements to achieve Module Grade:
<b>A</b>	70% or above
<b>B</b>	60% - 69%
<b>C</b>	50% - 59%
<b>D</b>	40% - 49%
<b>E</b>	35% - 39%
<b>F</b>	0% - 34%
<b>NS</b>	Non-submission of work by published deadline or non-attendance for examination

**Module Requirements**

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

**INDICATIVE BIBLIOGRAPHY**

- 1 HUDSON, G. and ROWLANDS, S., 2012. *The Broadcast Journalism Handbook*. 2nd ed. Longman
- 2 CHANTLER, P. and STEWART, P., 2003. *Basic radio journalism*. Oxford: Focal Press.
- 3 HARCUP, T., 2015 *Journalism: Principles and Practice*. 3rd ed. London: Sage.
- 4 WHITE, T., 2010. *Broadcast News: Writing Reporting and Producing*. Oxford: Focal Press.
- 5 SISSONS, H., 2006. *Practical journalism: how to write news*. Oxford: Sage.