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MODULE DESCRIPTOR

Module Title

Business Management Environment

Reference	BS1119	Version	3
Created	February 2017	SCQF Level	SCQF 7
Approved	July 2013	SCQF Points	45
Amended	August 2017	ECTS Points	22.5

Aims of Module

The module aims to provide an introduction to Management and the elements of the internal and external Business Management Environment and how analysis of this can inform effective decision-making relative to an organisation's strategy and operations. As such, this is an integrative module that provides a platform for the development of learning in relation to parallel stage 1 modules such as Finance, HR and Marketing.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Demonstrate the ability to apply external environmental analysis tools to an organisation, to inform development of organisational vision, mission, goals, objectives and strategic planning.
- 2 Understand the principles of Management, including ethical business conduct and corporate governance, and be able to apply key leadership skills and behaviours, including influence, motivation, communication and teamwork.
- 3 Apply a systematic approach to business planning and decision-making, business organisation, strategic analysis and strategy formulation to meet measurable performance objectives.

Indicative Module Content

The module provides an introduction to Management theory and practice and the internal and external environmental factors that should be given consideration for effective management, strategic planning and business operations. External environmental factors introduced include the macroeconomic environment and the political, socio-cultural, technological, legal and ecological contexts influencing organisations. Internal factors include leadership, planning and decision-making, strategy, business organisation and performance measurement/control. Ethical business conduct, corporate governance and sustainable performance will form underlying themes within an international context.

Module Delivery

The module is delivered in a blend of e-learning and face-to-face workshops. The e-learning mode will include narrated presentations, workbooks, podcasts, case studies, online reading, online discussions and the use of an award-winning business simulation, SimVenture. The face-to-face workshops will review and apply e-learning through group discussions, presentations, guest speakers and interactive activities.

Indicative Student Workload

	Full Time	Part Time
Contact Hours	N/A	20
Non-Contact Hours	N/A	430
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	N/A	450
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type:	Coursework	Weighting:	20%	Outcomes Assessed:	1
Description:	Essay				

Component 2

Type:	Coursework	Weighting:	30%	Outcomes Assessed:	2
Description:	Research-based report				

Component 3

Type:	Coursework	Weighting:	50%	Outcomes Assessed:	3
Description:	Business report				

MODULE PERFORMANCE DESCRIPTOR**Explanatory Text**

The Module is assessed by three components: C1 - Coursework - 20% weighting. C2 - Coursework - 30% weighting. C3 - Coursework - 50% weighting. Module Pass Mark = Grade D (40%)

Module Grade	Minimum Requirements to achieve Module Grade:
A	At least 70% on weighted aggregate and at least 35% in each component
B	At least 60% on weighted aggregate and at least 35% in each component
C	At least 50% on weighted aggregate and at least 35% in each component
D	At least 40% on weighted aggregate and at least 35% in each component
E	At least 35% on weighted aggregate
F	Less than 35% on weighted aggregate
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

INDICATIVE BIBLIOGRAPHY

- 1 *BODDY, D., 2017. *Management: an introduction*. 7th ed. Harlow: Pearson. *Denotes key module text
- 2 WORTHINGTON, D. and BRITTON, C., 2015. *The business environment*. 7th ed. Harlow: Pearson.