

## MODULE DESCRIPTOR

### Module Title

Business Environment			
Reference	BS1072	Version	5
Created	January 2024	SCQF Level	SCQF 7
Approved	May 2019	SCQF Points	30
Amended	March 2024	ECTS Points	15

### Aims of Module

To enable students to understand the underpinning theories and contemporary practices relating to business and management within today's changing business environment.

### Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Consider the impact that the external environment has on organisations of all types.
- 2 Apply key management concepts, principles, theories and models in appropriate organisational settings and contexts to better understand impact on decision-making.
- 3 Show the effectiveness of corporate responsibility and professional ethics by considering how organisations and individuals apply codes of practice, morals, principles and governance models.
- 4 Recognise the contribution of innovation to business start-up, growth and longevity.

### Indicative Module Content

An overview of business and management theory and practice relating to organisations in the public, private and third sectors; understanding of contemporary approaches to business start up, innovation and growth; organisational structures and management functions. Corporate responsibility including governance, core values, ethical responsibility and CSR. Analysis of how commercial, political, legal, economic, socio-cultural, technological and ecological factors influence strategy within organisations including UNSDGs and how these can shape business decision making.

### Module Delivery

The module is delivered in Blended Learning mode using structured online learning materials/activities and directed study, facilitated by regular online tutor support. Workplace Mentor support and work-based learning activities will allow students to contextualise this learning to their own workplace. Face-to-face engagement occurs through annual induction sessions, employer work-site visits, and modular on-campus workshops.

<b>Indicative Student Workload</b>	Full Time	Part Time
Contact Hours	30	N/A
Non-Contact Hours	30	N/A
Placement/Work-Based Learning Experience [Notional] Hours	240	N/A
TOTAL	300	N/A
<i>Actual Placement hours for professional, statutory or regulatory body</i>	240	

## ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

### Component 1

Type: Examination Weighting: 100% Outcomes Assessed: 1, 2, 3, 4  
 Description: Closed book examination

## MODULE PERFORMANCE DESCRIPTOR

### Explanatory Text

The module is assessed by one component: C1 - Coursework - 100% weighting. Module Pass Mark = Grade D.

Module Grade	Minimum Requirements to achieve Module Grade:
A	A
B	B
C	C
D	D
E	E
F	F
NS	Non-submission of work by published deadline or non-attendance for examination

## Module Requirements

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

## INDICATIVE BIBLIOGRAPHY

- 1 BODDY, D., 2019. Management: Using practice and theory to develop skill. 8th ed. Upper Saddle River: Pearson
- 2 CRANE, A., MATTEN, D. GLOZER, S and SPENCE, L 2019. Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization. 5th ed. Oxford University Press. Oxford.
- 3 THOMSON, E, WORTHINGTON, I. and BRITTON, C., 2023. *The business environment: a global perspective*. 9th ed. Harlow: Pearson.