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MODULE DESCRIPTOR

Module Title

Business Environment

Reference	BS1072	Version	4
Created	August 2021	SCQF Level	SCQF 7
Approved	May 2019	SCQF Points	30
Amended	August 2021	ECTS Points	15

Aims of Module

To enable students to understand the underpinning theories and contemporary practices relating to business and management within today's changing business environment.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Recognise and explain the impact that the external environment has on organisations of all types.
- 2 Apply key management concepts, principles, theories and models in appropriate organisational settings and contexts to better understand impact on decision-making.
- 3 Examine corporate responsibility and professional ethics by considering how organisations and individuals apply codes of practice, morals, principles and governance models.
- 4 Recognise the contribution of innovation to business start-up, growth and longevity.

Indicative Module Content

An overview of business and management theory and practice relating to organisations in the public, private and third sectors; understanding of contemporary approaches to business start up, innovation and growth; organisational structures and management functions. Corporate responsibility including governance, core values, ethical responsibility and CSR. Analysis of how commercial, political, legal, economic, socio-cultural, technological and ecological factors influence strategy within organisations.

Module Delivery

The module is delivered in Blended Learning mode using structured online learning materials/activities and directed study, facilitated by regular online tutor support. Workplace Mentor support and work-based learning activities will allow students to contextualise this learning to their own workplace. Face-to-face engagement occurs through annual induction sessions, employer work-site visits, and modular on-campus workshops.

Indicative Student Workload

	Full Time	Part Time
Contact Hours	30	N/A
Non-Contact Hours	30	N/A
Placement/Work-Based Learning Experience [Notional] Hours	240	N/A
TOTAL	300	N/A
<i>Actual Placement hours for professional, statutory or regulatory body</i>	240	

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type:	Examination	Weighting:	100%	Outcomes Assessed:	1, 2, 3, 4
Description:	Closed book examination				

MODULE PERFORMANCE DESCRIPTOR**Explanatory Text**

The module is assessed by one component: C1 - Coursework - 100% weighting. Module Pass Mark = Grade D.

Module Grade	Minimum Requirements to achieve Module Grade:
A	A
B	B
C	C
D	D
E	E
F	F
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

INDICATIVE BIBLIOGRAPHY

- 1 BODDY, D., 2019. Management: Using practice and theory to develop skill. 8th ed. Upper Saddle River: Pearson
- 2 CRANE, A., MATTEN, D. GLOZER, S and SPENCE, L 2019. Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization. 5th ed. Oxford University Press. Oxford.
- 3 THOMSON, E, WORTHINGTON, I. and BRITTON, C., 2023. *The business environment: a global perspective*. 9th ed. Harlow: Pearson.