ROBERT GORDON UNIVERSITY ABERDEEN

MODULE DESCRIPTOR

Module Title

Business Perspectives

Reference	BS1007	Version	2
Created	March 2019	SCQF Level	SCQF 7
Approved	July 2019	SCQF Points	30
Amended	July 2019	ECTS Points	15

Aims of Module

To enable students to demonstrate an understanding of the underpinning theories and contemporary practices relating to business and management within today's changing business environment.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

1	Explain the impact that the external environment can have on an organisation.
2	Apply key management concepts, principles, theories and models to decision-making situations in appropriate organisational settings and contexts.
3	Discuss key ethical and professional issues impacting organisations, including codes of practice, morals, principles and behaviours.
4	Understand the relevance of Governance models and how they should be applied in a sector/and or organisation.

Indicative Module Content

An overview of the business and management process with reference to organisations in the public, private and third sectors; the ethical issues that face businesses in the ever more complex global environment; the commercial, political, economic, socio-cultural, technological and ecological factors influencing contemporary organisations.

Module Delivery

The module delivery consists of weekly lectures and workshops as well as student centred learning which takes the form of directed reading and independent research to support workshop and assessment preparation.

Indicative Student Workload

	Full Time	Part Time
Contact Hours	48	N/A
Non-Contact Hours	252	N/A
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	300	N/A
Actual Placement hours for professional, statutory or regulatory body		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type:	Coursework	Weighting:	30%	Outcomes Assessed:	3
Description:	Report				

Component 2

Type:	Examination	Weighting:	70%	Outcomes Assessed:	1, 2, 4
Description:	Closed book examination				

MODULE PERFORMANCE DESCRIPTOR

Explanatory Text

The module is assessed by two components: C1 - Coursework - 30% weighting; C2 Examination - 70% weighting. Module Pass Mark = Grade D (40%)

Module Grade	Minimum Requirements to achieve Module Grade:
A	At least 70% on weighted aggregate and at least 35% in each component.
B	At least 60% on weighted aggregate and at least 35% in each component.
C	At least 50% on weighted aggregate and at least 35% in each component.
D	At least 40% on weighted aggregate and at least 35% in each component.
E	At least 35% on weighted aggregate.
F	Less than 35% on weighted aggregate.
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

INDICATIVE BIBLIOGRAPHY

1 BODDY, D., 2017. *Management: an introduction*. 7th ed. Harlow: Pearson Education FT Prentice Hall.

2 CRANE, A. and MATTEN, D. 2019. *Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization.* 5th ed. New York: Oxford University Press.

3 JOHNSON, G., WHITTINGTON, R., SCHOLES, K., ANGWIN, D. and REGNER, P. 2017. *Exploring Strategy*. 11th ed. Harlow: Pearson Education FT Prentice Hall.