

MODULE DESCRIPTOR

Module Title

Business Environment

| | | | |
|-----------|---------------|-------------|--------|
| Reference | BS1001 | Version | 4 |
| Created | December 2023 | SCQF Level | SCQF 7 |
| Approved | July 2018 | SCQF Points | 30 |
| Amended | March 2024 | ECTS Points | 15 |

Aims of Module

To enable students to understand the underpinning theories and contemporary practices relating to business and management within today's changing business environment.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Consider the impact that the external environment has on organisations of all types.
- 2 Apply key management concepts, principles, theories and models in appropriate organisational settings and contexts to better understand impact on decision-making.
- 3 Show the effectiveness of corporate responsibility and professional ethics by considering how organisations and individuals apply codes of practice, morals, principles and governance models.
- 4 Recognise the contribution of innovation to business start-up, growth and longevity.

Indicative Module Content

An overview of business and management theory and practice relating to organisations in the public, private and third sectors; understanding of contemporary approaches to business start up, innovation and growth; organisational structures and management functions. Corporate responsibility including governance, core values, ethical responsibility and CSR. Analysis of how commercial, political, legal, economic, socio-cultural, technological and ecological factors influence strategy within organisations including UNSDGs and how these can shape business decision making.

Module Delivery

The module is delivered in Blended Learning mode using structured online learning materials/activities and directed study, facilitated by regular online tutor support. Workplace Mentor support and work-based learning activities will allow students to contextualise this learning to their own workplace. Face-to-face engagement occurs through annual induction sessions, employer work-site visits, and modular on-campus workshops.

| Indicative Student Workload | Full Time | Part Time |
|--|-----------|-----------|
| Contact Hours | 30 | N/A |
| Non-Contact Hours | 30 | N/A |
| Placement/Work-Based Learning Experience [Notional] Hours | 240 | N/A |
| TOTAL | 300 | N/A |
| <i>Actual Placement hours for professional, statutory or regulatory body</i> | 240 | |

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type: Coursework Weighting: 100% Outcomes Assessed: 1, 2, 3, 4
 Description: Report

MODULE PERFORMANCE DESCRIPTOR

Explanatory Text

Component 1 comprises 100% of the module grade. To pass the module a D grade is required.

| Module Grade | Minimum Requirements to achieve Module Grade: |
|--------------|--|
| A | A |
| B | B |
| C | C |
| D | D |
| E | E |
| F | F |
| NS | Non-submission of work by published deadline or non-attendance for examination |

Module Requirements

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|--------------------------|-------|
| Prerequisites for Module | None. |
| Corequisites for module | None. |
| Precluded Modules | None. |

INDICATIVE BIBLIOGRAPHY

- 1 BODDY, D., 2019. Management: Using practice and theory to develop skill. 8th ed. Upper Saddle River: Pearson
- 2 CRANE, A., MATTEN, D. GLOZER, S and SPENCE, L 2019. Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization. 5th ed. Oxford University Press. Oxford.
- 3 THOMSON, E, WORTHINGTON, I. and BRITTON, C., 2023. *The Business Environment: a global perspective*. 9th ed. Harlow: Pearson.