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MODULE DESCRIPTOR

Module Title

Professional Skills For Nutritionists

Reference	AS3050	Version	1
Created	June 2017	SCQF Level	SCQF 9
Approved	June 2018	SCQF Points	15
Amended		ECTS Points	7.5

Aims of Module

To provide students with an understanding of the competencies and standards required of registered nutritionists, including communication skills and business planning skills.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Demonstrate understanding of business planning for independent nutritionists.
- 2 Evaluate written communication processes, their facilitation and barriers in a variety of methods.
- 3 Demonstrate proficiency in oral and non-verbal communication, and show awareness of their facilitation and barriers.
- 4 Explain the competencies and standards required of registered nutritionists.

Indicative Module Content

Career opportunities for nutritionists. Continuing Professional Development. Business structure and legal requirements, marketing and market research, finance and book-keeping, websites and social media, business planning. Principles of education theory and adult learning as applied to individuals and groups. Methods available to teach others to teach. Resources for preparing educational materials for individuals and groups. Technology. Social media. Reflection. CV writing. Interview skills. Core competency requirements for Associate Nutritionists. Standards of ethics, conduct and performance. Association for Nutrition, and Institute of Food Science and Technology. Preparation for Nutrition Placement.

Module Delivery

Theoretical material is delivered by lectures. Workshops and tutorials will provide opportunities for practical application and development of skills.

Indicative Student Workload

	Full Time	Part Time
Contact Hours	40	N/A
Non-Contact Hours	110	N/A
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	150	N/A
Actual Placement hours for professional, statutory or regulatory body		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type:	Coursework	Weighting:	60%	Outcomes Assessed:	1, 2
Description:	Portfolio.				

Component 2

Type:	Practical Exam	Weighting:	40%	Outcomes Assessed:	3, 4
Description:	Interview and presentation.				

MODULE PERFORMANCE DESCRIPTOR**Explanatory Text**

This module is assessed using the two components of assessment as detailed in the Assessment Plan. To pass this module, students must achieve a module grade D or better.

Module Grade	Minimum Requirements to achieve Module Grade:
A	Final aggregate mark of 70% or greater and a minimum of 35% in C1 and C2.
B	Final aggregate mark of 60-69% and a minimum of 35% in C1 and C2.
C	Final aggregate mark of 50-59% and a minimum of 35% in C1 and C2.
D	Final aggregate mark of 40-49% and a minimum of 35% in C1 and C2.
E	MARGINAL FAIL. Final aggregate mark of 35-39% and a minimum of 35% in C1 and C2.
F	FAIL. A mark of less than 35% in either Component.
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	Successful completion of Stage 2 or equivalent.
Corequisites for module	None.
Precluded Modules	None.

INDICATIVE BIBLIOGRAPHY

- 1 ASSOCIATION FOR NUTRITION, 2013. *Standards of Ethics, Conduct and Performance*. Available from: <http://www.associationfornutrition.org/> [Accessed 30 July 2019].
- 2 ASSOCIATION FOR NUTRITION, 2017. *Competency Requirements for Registered Associate Nutritionists: UK Voluntary Register of Nutritionists (UKVRN)*. Available from: <http://www.associationfornutrition.org/> [Accessed 30 July 2019].
- 3 BARKER, A., 2019. *Improve your communication skills: how to build trust, be heard and communicate with confidence*. London: KoganPage.
- 4 MOSS, B., 2017. *Communication skills for health and social care*. 4th ed. Los Angeles: SAGE.
- 5 PEBERDY, D. and HAMMERSLEY, J., 2009. *Brilliant meetings: what to know, say and do to have fewer, better meetings*. Harlow: Pearson Prentice Hall.
- 6 ZEHLE, S., 2008. *Guide to business planning*. London: Economist Books.