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MODULE DESCRIPTOR

Module Title

Public Health Nutrition

Reference	AS3037	Version	1
Created	June 2017	SCQF Level	SCQF 9
Approved	June 2018	SCQF Points	15
Amended		ECTS Points	7.5

Aims of Module

To provide students with the ability to evaluate key issues relating to public health nutrition in the UK and internationally.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Explain and evaluate key elements of UK and international public health nutrition policy and recommendations.
- 2 Discuss theories of health education and strategies designed to improve health.
- 3 Critically analyse health promotion campaigns and the methods used to evaluate them.
- 4 Discuss issues for food security and sustainable agriculture.

Indicative Module Content

Monitoring diet at a population level. Food-based dietary guidelines. Relevant government white papers. Politics of health. Theory and ethics of health promotion and health education including behaviour change strategies. Sources of health and nutrition statistics. Qualitative methods and questionnaire design. Determinants of health. Social marketing and needs assessment. Health promotion campaign models. The role of mass media. UK, international, government and non-governmental organisation policies. Nutrition policy development and implementation. Planning and evaluation of health promotion campaigns. Working with communities. Health economics. Food security. Malnutrition (over- and under-nutrition). Sustainable diets. Genetically modified foods. Future food. Food safety and standards.

Module Delivery

Theoretical material is delivered by lectures, tutorials and workshops.

Indicative Student Workload

	Full Time	Part Time
Contact Hours	50	N/A
Non-Contact Hours	100	N/A
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	150	N/A
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type:	Coursework	Weighting:	100%	Outcomes Assessed:	1, 2, 3, 4
Description:	Component 1 is a written assignment				

MODULE PERFORMANCE DESCRIPTOR**Explanatory Text**

This module is assessed using the one component of assessment as detailed in the Assessment Plan. To pass this module, students must achieve a module grade D or better.

Module Grade	Minimum Requirements to achieve Module Grade:
A	A mark for C1 of 70 % or more.
B	A mark for C1 between 60 and 69 %.
C	A mark for C1 between 50 and 59 %.
D	A mark for C1 between 40 and 49 %.
E	Marginal fail. A mark for C1 between 35 and 39 %.
F	Fail. A mark for C1 of less than 35%.
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	Successful completion of Stage 2 or equivalent.
Corequisites for module	None.
Precluded Modules	None.

INDICATIVE BIBLIOGRAPHY

- 1 BUTTRISS, J.L. et al., 2017. *Public Health Nutrition*. 2nd ed. Chichester: Wiley Blackwell.
- 2 GREEN, J. et al., 2019. *Health promotion: planning and strategies*. 4th ed. London: Sage Publications Ltd.
- 3 HUBLEY, J., COPEMAN, J. and WOODALL, J., 2013. *Practical health promotion*. 2nd ed. Cambridge: Polity Press.
- 4 NAIDOO, J. and WILLS, J., 2016. *Foundations for health promotion: public health and health promotion*. 4th ed. London: Elsevier.
- 5 SARILO, S., 2018. *Towards healthy and sustainable diets: perspectives and policy to promote the health of people and the planet*. Cham, Switzerland: Springer.
- 6 UNITED NATIONS, 2015. *Sustainable Development Goals*. Available from: <https://sustainabledevelopment.un.org/sdgs>
- 7 WILSON, F. and MABHALA, M., 2009. *Key concepts in public health*. London: SAGE.