

## MODULE DESCRIPTOR

### Module Title

Architectural Criticism, Journalism and Publishing

Reference	ACM027	Version	1
Created	October 2022	SCQF Level	SCQF 11
Approved	November 2022	SCQF Points	15
Amended		ECTS Points	7.5

### Aims of Module

To provide students with an understanding of the practical and intellectual issues surrounding the publication of magazines and books about architecture. To allow them to understand the current trends within publishing within the wider historical context.

### Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Develop a critical understanding of the principal theories and history of architectural publishing.
- 2 Develop a critical awareness of current practices in architectural journalism.
- 3 Apply editorial skills and techniques in the critical appraisal of written and visual materials.
- 4 Create and publish an original piece of architectural journalism to accepted professional standards.

### Indicative Module Content

The module is focused around the practical project of producing an architectural publication, the content of which may change from year to year. The module will address both the question of content and criticism and practical issues such as; form, format, graphics and publishing software, production values, photography, drawing reproduction, print and distribution.

### Module Delivery

The module will contain discussions and examples from the history of architectural publications and the best of contemporary design magazines, books and websites. Student-led discussion groups should allow the student group to develop the skills to organise the production of a publication. These discussion groups will address both the content and delivery of the publication. A substantial part of the module will be given over to studio based research, writing, design, planning and production.

**Indicative Student Workload**

	Full Time	Part Time
Contact Hours	24	N/A
Non-Contact Hours	126	N/A
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	150	N/A
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

**ASSESSMENT PLAN**

If a major/minor model is used and box is ticked, % weightings below are indicative only.

**Component 1**

Type:	Coursework	Weighting:	50%	Outcomes Assessed:	3, 4
Description:	Group work preparation of a published work of substantial size (school yearbook or equivalent).				

**Component 2**

Type:	Coursework	Weighting:	50%	Outcomes Assessed:	1, 2
Description:	An individual reflective report (1000 words) on personal learning through the module.				

**MODULE PERFORMANCE DESCRIPTOR****Explanatory Text**

The overall module grade is based on 60% weighting of Component 1 (Coursework Y axis) and 40% weighting of Component 2 (Coursework X axis). An overall minimum grade D is required to pass the module. Non-submission of either component will result in an NS grade. Architecture students must pass each component with a minimum D grade to pass the module.

		Coursework:						
		A	B	C	D	E	F	NS
Coursework:	A	A	A	B	B	E	E	
	B	B	B	B	C	E	E	
	C	B	C	C	C	E	E	
	D	C	C	D	D	E	E	
	E	E	E	E	E	E	F	
	F	E	E	E	F	F	F	
NS		Non-submission of work by published deadline or non-attendance for examination						

**Module Requirements**

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

**INDICATIVE BIBLIOGRAPHY**

- 1 Architectural Review, El Croquis and A10 and other architectural publications.
- 2 Forty, A, Words and Buildings: A Vocabulary of Modern Architecture.
- 3 Berger, J., Ways of Seeing, 1972, Penguin, London - Chapter 7- On Publicity.
- 4 Meggs, Philip B., Meggs's History of Graphic Design, 2005. J. Wiley & Sons.
- 5 Strunk, W. and White, A., The Elements of Style (1979) Allyn and Bacon, Boston.