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## MODULE DESCRIPTOR

### Module Title

Architectural Criticism, Journalism and Publishing

Reference	AC5007	Version	4
Created	June 2019	SCQF Level	SCQF 10
Approved	August 2009	SCQF Points	15
Amended	July 2019	ECTS Points	7.5

### Aims of Module

To provide students with an understanding of the practical and intellectual issues surrounding the publication of magazines and books about architecture. To allow them to understand the current trends within publishing within the wider historical context.

### Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Develop an understanding of the history of architectural publishing.
- 2 Be aware of the wide range of contemporary printed formats used to explore architectural ideas, buildings and landscapes.
- 3 Develop the practical skills that would allow the student to produce their own publication ? the School?s Yearbook.
- 4 Produce a reflective journal/report recording their individual contribution to, and the collective process of, creating an architectural publication.

### Indicative Module Content

The module is focused around the practical project of producing an architectural publication, the content of which may change from year to year. The module will address both the question of content and criticism and practical issues such as; form, format, graphics and publishing software, production values, photography, drawing reproduction, print and distribution.

### Module Delivery

The module will contain discussions and examples from the history of architectural publications and the best of contemporary design magazines, books and websites. Student-led discussion groups should allow the student group to develop the skills to organise the production of a publication. These discussion groups will address both the content and delivery of the publication. A substantial part of the module will be given over to studio based research, writing, design, planning and production.

**Indicative Student Workload**

	Full Time	Part Time
Contact Hours	24	N/A
Non-Contact Hours	126	N/A
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	150	N/A
Actual Placement hours for professional, statutory or regulatory body		

**ASSESSMENT PLAN**

If a major/minor model is used and box is ticked, % weightings below are indicative only.

**Component 1**

Type:	Coursework	Weighting:	60%	Outcomes Assessed:	1, 2
Description:	Group work.				

**Component 2**

Type:	Coursework	Weighting:	20%	Outcomes Assessed:	3
Description:	Peer assessment of contributions to seminar discussions, planning meetings and practical work.				

**Component 3**

Type:	Coursework	Weighting:	20%	Outcomes Assessed:	4
Description:	A brief reflection report (1000 words) documenting learning from the process and evaluating the student's individual contribution to the process.				

**MODULE PERFORMANCE DESCRIPTOR****Explanatory Text**

In order to pass the module students must achieve 40% or greater.

Module Grade	Minimum Requirements to achieve Module Grade:
<b>A</b>	70% or better
<b>B</b>	60% or better
<b>C</b>	50% or better
<b>D</b>	40% or better
<b>E</b>	35% or better
<b>F</b>	Less than 35%
<b>NS</b>	Non-submission of work by published deadline or non-attendance for examination

**Module Requirements**

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

**INDICATIVE BIBLIOGRAPHY**

- 1 Architectural Review, El Croquis and A10 and other architectural publications.
- 2 Forty, A, Words and Buildings: A Vocabulary of Modern Architecture.
- 3 Berger, J., Ways of Seeing, 1972, Penguin, London - Chapter 7- On Publicity.
- 4 Meggs, Philip B., Meggs's History of Graphic Design, 2005. J. Wiley & Sons.
- 5 Strunk, W. and White, A., The Elements of Style (1979) Allyn and Bacon, Boston.