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## MODULE DESCRIPTOR

### Module Title

Architectural Criticism, Journalism and Publishing

Reference	AC5007	Version	3
Created	June 2017	SCQF Level	SCQF 10
Approved	August 2009	SCQF Points	15
Amended	November 2017	ECTS Points	7.5

### Aims of Module

To provide students with an understanding of the practical and intellectual issues surrounding the publication of magazines and books about architecture. To allow them to understand the current trends within publishing within the wider historical context.

### Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Develop an understanding of the history of architectural publishing.
- 2 Be aware of the wide range of contemporary formats, (print, video and digital) to explore architectural ideas, buildings and landscapes.
- 3 Develop the practical skills that would allow the student to produce their own publication ? the School?s annual review.
- 4 Produce a reflective journal/report recording their individual contribution to, and the collective process of, creating an architectural publication.

### Indicative Module Content

The module is focused around the practical project of producing an architectural publication, the content of which may change from year to year. The module will address both the question of content and criticism and practical issues such as; form, format, graphics and publishing software, production values, photography, drawing reproduction, print and distribution.

### Module Delivery

The module will contain lectures on the history of architectural publications and the best of contemporary design magazines, books and websites. Student-led discussion groups should allow the student group to develop the skills to organise the production of a publication. These discussion groups will address both the content and delivery of the publication. A substantial part of the module will be given over to studio based research, writing, design and production.

**Indicative Student Workload**

	Full Time	Part Time
Contact Hours	34	N/A
Non-Contact Hours	116	N/A
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	150	N/A
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

**ASSESSMENT PLAN**

If a major/minor model is used and box is ticked, % weightings below are indicative only.

**Component 1**

Type:	Coursework	Weighting:	50%	Outcomes Assessed:	1, 2
Description:	A written piece of work for potential inclusion in the publication and a reflective journal containing all of the material covered in the course will form the basis for the submission. The work will be assessed through a portfolio review at the end of the semester.				

**Component 2**

Type:	Coursework	Weighting:	50%	Outcomes Assessed:	3, 4
Description:	Verbal contributions to seminar discussions, planning meetings and practical contributions through writing, design and production.				

**MODULE PERFORMANCE DESCRIPTOR****Explanatory Text**

In order to pass the module students must achieve 40% or greater.

Module Grade	Minimum Requirements to achieve Module Grade:
<b>A</b>	70% or better
<b>B</b>	60% or better
<b>C</b>	50% or better
<b>D</b>	40% or better
<b>E</b>	35% or better
<b>F</b>	Less than 35%
<b>NS</b>	Non-submission of work by published deadline or non-attendance for examination

**Module Requirements**

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

**INDICATIVE BIBLIOGRAPHY**

- 1 Architectural Review, El Croquis and A10 and other architectural publications.
- 2 Forty, A, Words and Buildings: A Vocabulary of Modern Architecture.
- 3 Berger, J., Ways of Seeing, 1972, Penguin, London - Chapter 7- On Publicity.
- 4 Meggs, Philip B., Meggs's History of Graphic Design, 2005. J. Wiley & Sons.
- 5 Strunk, W. and White, A., The Elements of Style (1979) Allyn and Bacon, Boston.