

Module Title Architectural Criticism, Journalism And Publishing	Reference AC5007 SCQF SCQF Level 10 SCQF Points 15 ECTS Points 7.5 Created May 2009 Approved August 2009 Amended Version No. 1
Keywords Architecture, Criticism, Publishing, Journalism, Historical Context.	

This Version is No Longer Current

The latest version of this module is available [here](#)

Prerequisites for Module

None.

Corequisite Modules

None.

Precluded Modules

None.

Aims of Module

To provide students with an understanding of the practical and intellectual issues surrounding the publication of magazines and books about architecture. To allow them to understand the current trends within publishing within the wider historical context.

Learning Outcomes for

Indicative Student Workload

Contact Hours Full Time

Assessment 10

Lectures 4

Seminars /
Workshops 20

Directed Study

Directed Study 80

Private Study

Private Study 36

Mode of Delivery

The module will contain lectures on the history of architectural publications and the best of contemporary design magazines, books and websites. Student-led discussion groups should allow the student group to develop the skills to organise the production of a publication. These discussion

Module

On completion of this module, students are expected to be able to:

1. Develop an understanding of the history of architectural publishing.
2. Be aware of the wide range of contemporary formats, (print, video and digital) to explore architectural ideas, buildings and landscapes.
3. Develop the practical skills that would allow the student to produce their own publication ? the School's annual review.
4. Produce a reflective journal/report recording their individual contribution to, and the collective process of, creating an architectural publication.

Indicative Module Content

The module is focused around the practical project of producing an architectural publication, the content of which may change from year to year. The module will address both the question of content and criticism and practical issues such as; form, format, graphics and publishing software, production values, photography, drawing reproduction, print and distribution.

groups will address both the content and delivery of the publication. A substantial part of the module will be given over to studio based research, writing, design and production.

Assessment Plan

	Learning Outcomes Assessed
Component 1	1,2,3,4

Component 1: Learning outcomes 1, 2, 3 and 4 are assessed by coursework in the form of an architectural publication.

Indicative Bibliography

1. Architectural Review, El Croquis and A10 and other architectural publications.
2. Forty, A, Words and Buildings: A Vocabulary of Modern Architecture.
3. Berger, J., Ways of Seeing, 1972, Penguin, London - Chapter 7- On Publicity.
4. Meggs, Philip B., Meggs's History of Graphic Design, 2005. J. Wiley & Sons.
5. Strunk, W. and White, A., The Elements of Style (1979) Allyn and Bacon, Boston.

