

This Version is No Longer Current
The latest version of this module is available [here](#)

MODULE DESCRIPTOR

Module Title

Professional Skills: Disseminating Practice

Reference	AA3703	Version	2
Created	June 2017	SCQF Level	SCQF 9
Approved	August 2012	SCQF Points	15
Amended	September 2017	ECTS Points	7.5

Aims of Module

To introduce and explore the application of a range of appropriate professional skills and experiences through the process of public presentation, exhibition, publication or broadcast. To understand and utilise textual and visual material relative to their personal artistic practice, which demonstrates self-awareness, practical engagement with external bodies, individuals and cultural and creative industries.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Demonstrate an understanding of their studio practice via appropriate textual and visual methods.
- 2 Demonstrate an ability to resolve artwork/s to a professional standard for exhibition.
- 3 Demonstrate appropriate collaborative and group activities necessary to mount a professional public output.
- 4 Demonstrate an understanding of appropriate public output options for artworks.

Indicative Module Content

In requiring students to organise their own exhibition, publication or broadcast, this module aims to enable students to apply a range of professional practices in response to a public dissemination/exhibition brief. Professional practice skills will include: time management; effective communication; trust (eg commitment, respect, courtesy); team-working; negotiating skills; organisation; management of own work; working to deadlines; presentation skills; proposal writing, group activities, deadlines, budgets, audience. The module also instigates an understanding of the practicality of collaboration and group responsibility, public health and safety, site management and marketing. With a focus on nurturing practical and relevant skills that enable artists to function out-with the institution this module instigates the consideration and development of a range of complementary skills used in presenting works that allow artists to manage and engage a public audience. This module is completed in parallel with studio practice Module and requires students to apply oral and written communication skills developed through Contextual And Critical Studies Modules.

Module Delivery

This module is delivered through ?practical project? supported by group discussion, collaboration with peers, group tutorials, seminars and lectures.

Indicative Student Workload

	Full Time	Part Time
Contact Hours	35	N/A
Non-Contact Hours	115	N/A
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	150	N/A
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type:	Coursework	Weighting:	100%	Outcomes Assessed:	1, 2, 3, 4
Description:	Submission of documentation relating to 'realised public project', plus reflective statement on skill awareness.				

MODULE PERFORMANCE DESCRIPTOR

Explanatory Text

This module has a pass/fail assessment and as such it does not generate a grade, however, a pass would be the equivalent of a grade D or above and a fail would be the equivalent of a grade E or below.

Module Grade	Minimum Requirements to achieve Module Grade:
Pass	The equivalent of a grade D or above
Fail	The equivalent of a grade E or below
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

INDICATIVE BIBLIOGRAPHY

- 1 KAYE, N., 2000. *Site Specific Art: Performance, Place and Documentation*. London: Routledge.
- 2 KESTER, G.H., 2004. *Conversation Pieces: Community and Communication in Modern Art*. Berkeley, CA.; London: University of California Press.
- 3 O'DOHERTY, B., 1999. *Inside the White Cube: The Ideology of the Gallery Space*. Expanded ed. Berkeley CA: University of California Press.