

Module Title Professional Skills: Disseminating Practice Keywords Artists Statement, Collaboration, Presentation, Reflection, Negotiation, Design, Curation	Reference AA3703 SCQF Level SCQF 9 SCQF Points 15 ECTS Points 7.5 Created March 2012 Approved August 2012 Amended Version No. 1
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This Version is No Longer Current

The latest version of this module is available [here](#)

Prerequisites for Module

None.

Corequisite Modules

None.

Precluded Modules

None.

Aims of Module

To introduce and explore the application of a range of appropriate professional skills and experiences through the process of public presentation, exhibition, publication or broadcast.

To understand and utilise textual and visual material relative to their personal artistic practice, which

With a focus on nurturing practical and relevant skills that enable artists to function out-with the institution this module instigates the consideration and development of a range of complementary skills used in presenting works that allow artists to manage and engage a public audience. This module is completed in parallel with studio practice Module and requires students to apply oral and written communication skills developed through Contextual And Critical Studies Modules.

Indicative Student Workload

<i>Contact Hours</i>	Full Time
Assessment	5

demonstrates self-awareness, practical engagement with external bodies, individuals and cultural and creative industries.

Lecture, studio contact, studio dialogue, tutorials, technical support 30

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

1. Demonstrate an understanding of their studio practice via appropriate textual and visual methods.
2. Demonstrate an ability to resolve artwork/s to a professional standard for exhibition.
3. Demonstrate appropriate collaborative and group activities necessary to mount a professional public output.
4. Demonstrate an understanding of appropriate public output options for artworks.

Directed Study
Studio, project work carried out within studio and workshop environments 60

Private Study 55

Mode of Delivery

This module is delivered through ?practical project? supported by group discussion, collaboration with peers, group tutorials, seminars and lectures.

Indicative Module Content

In requiring students to organise their own exhibition, publication or broadcast, this module aims to enable students to apply a range of professional practices in response to a public dissemination/exhibition brief. Professional practice skills will include: time management; effective communication; trust (eg commitment, respect, courtesy); team-working; negotiating skills;

Assessment Plan

	Learning Outcomes Assessed
Component 1	1,2,3,4

Submission of documentation relating to ?realised public project?, plus reflective statement on skill awareness. This Module is graded either pass or fail

Indicative Bibliography

organisation, management of own work; working to deadlines; presentation skills; proposal writing, group activities, deadlines, budgets, audience. The module also instigates an understanding of the practicality of collaboration and group responsibility, public health and safety, site management and marketing.

- 1.KAYE, N., 2000. *Site Specific Art: Performance, Place and Documentation*. London: Routledge.
- 2.KESTER, G.H., 2004. *Conversation Pieces: Community and Communication in Modern Art*. Berkeley, CA.; London: University of California Press.
- 3.O'DOHERTY, B., 1999. *Inside the White Cube: The Ideology of the Gallery Space*. Expanded ed. Berkeley CA: University of California Press.