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MODULE DESCRIPTOR

Module Title

Personal Practice

Reference	AA3107	Version	1
Created	April 2019	SCQF Level	SCQF 9
Approved	July 2019	SCQF Points	30
Amended		ECTS Points	15

Aims of Module

To extend the student's ability to control the direction of their work, to organise research, meet production demands and employ presentational forms, which are suitable for the purpose of the work. To understand the economic constraints as well as the institutional and cultural contexts arising from representing ideas and choosing visual strategies, in relation to a contemporary creative environment.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Apply conceptual, critical and analytical frameworks to a personal major project.
- 2 Select and apply appropriate practical methods, including the application of IT and information retrieval in specific contexts.
- 3 Demonstrate a visual and written understanding of the relationship between their personal practice and specialism within a contemporary creative context.

Indicative Module Content

The student will produce a substantial piece of image-based work within a specialist area of their choosing. Students will identify and discuss project areas at tutorials. They will then produce preliminary images and/or a script in the form of a project proposal. This proposal to include identification of the intended subject area, form of output, audience, context, outline budget, timetable and shooting schedule. Opportunities to participate in live or simulated client projects.

Module Delivery

This module is designed to consolidate previous modules and put into use skills gained in research, development and realisation of a personal contextual language. Tutorials will identify and discuss project work. Seminars, workshops, tutorials and progress reviews will further support the student's progress. A portfolio of images, a production file and a critical analysis will also be produced to underpin the work.

Indicative Student Workload	Full Time	Part Time
Contact Hours	100	N/A
Non-Contact Hours	200	N/A
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	300	N/A
Actual Placement hours for professional, statutory or regulatory body		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type:	Coursework	Weighting:	70%	Outcomes Assessed:	1, 2
Description:	Portfolio of work.				

Component 2

Type:	Coursework	Weighting:	30%	Outcomes Assessed:	3
Description:					

MODULE PERFORMANCE DESCRIPTOR

Explanatory Text

In order to pass the module you need to achieve an overall grade D or above.

Module Grade	Minimum Requirements to achieve Module Grade:
A	An A in C1 and an A, B or C in C2.
B	An A in C1 and a D in C2, or a B in C1 and an A, B, C or D in C2, or a C in C1 and an A in C2.
C	A C in C1 and a B, C or D in C2, or a D in C1 and an A or B in C2.
D	A D in C1 and a C or D in C2.
E	An F in C1 and an A or B in C2, or an E in C1 and an A, B, C, D or E in C2, or an E in C2 and an A, B, C or D in C1, or an F in C2 and an A or B in C1.
F	An F in C1 and a C, D, E or F in C2, or an F in C2 and a C, D or E in C1.
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	Successful completion of HND Photography.
Corequisites for module	None.
Precluded Modules	None.

ADDITIONAL NOTES

The Bibliography indicates core texts that are considered essential reading for this module. You will be guided to further sources of information relevant to this module through CampusMoodle. These may typically include web based materials, journals, video and presentations.

INDICATIVE BIBLIOGRAPHY

- 1 BERGER, J., & MOHR, J., 2016. Another Way of Telling: A possible Theory of Photography. London: Bloomsbury.
- 2 DILLON, B., 2012, RUINS (Whitechapel: Documents of Contemporary Art), Cambridge, MA: MIT Press
- 3 MARKS, A., 2022. Vivian Maier Developed: The Untold Story of the Photographer Nanny. New York: Atria Books
- 4 PARDO, A., & PARR, M., 2016. Strange And Familiar: Britain as Revealed by International Photographers. Munich: Prestel
- 5 SONTAG, S., 2013. Regarding The Pain Of Others. London: Penguin.
- 6 STERNFELD, J., 2012. On This Site. Germany: Steidl