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MODULE DESCRIPTOR

Module Title

Creative Practice

Reference	AA3106	Version	1
Created	April 2019	SCQF Level	SCQF 9
Approved	July 2019	SCQF Points	30
Amended		ECTS Points	15

Aims of Module

To provide students with the research, development, realisation and evaluation skills necessary for the contextualisation and production of photographic work in relation to emerging personal direction.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Apply conceptual, critical and analytical frameworks to a range of specialist project contexts.
- 2 Select, analyse and apply appropriate professional, critical, contextualized methods to creative practice.
- 3 Demonstrate visual and oral communication skills in the critical discussion and presentation of work within a commercial context.

Indicative Module Content

This module is designed to expand and develop upon the practical experiences gained from HND and to develop additional skills in research, development and evaluation through creative use of art and design, photographic technologies and industrial links. There will be increased emphasis within a studio and location context towards the development of a personal language. Students will be introduced to visual and written material pertaining to creative and contemporary photographic practice. Opportunities to participate in live or simulated client projects.

Module Delivery

Studio and location based practice based on a selection of diagnostic projects. Class talks. Group and individual discussions. Group demonstrations. Live or simulated client projects. Portfolio of work. Student feedback, reflection and written evaluation. Presentations.

Indicative Student Workload	Full Time	Part Time
Contact Hours	100	N/A
Non-Contact Hours	200	N/A
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	300	N/A
Actual Placement hours for professional, statutory or regulatory body		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type:	Coursework	Weighting:	70%	Outcomes Assessed:	1, 2
Description:	Practical Portfolio submission from three elective projects.				

Component 2

Type:	Coursework	Weighting:	30%	Outcomes Assessed:	3
Description:					

MODULE PERFORMANCE DESCRIPTOR

Explanatory Text

In order to pass the module you need to achieve an overall grade D or above.

Module Grade	Minimum Requirements to achieve Module Grade:
A	An A in C1 and an A, B or C in C2.
B	An A in C1 and a D in C2, or a B in C1 and an A, B, C or D in C2, or a C in C1 and an A in C2.
C	A C in C1 and a B, C or D in C2, or a D in C1 and an A or B in C2.
D	A D in C1 and a C or D in C2.
E	An F in C1 and an A or B in C2, or an E in C1 and an A, B, C, D or E in C2, or an E in C2 and an A, B, C or D in C1, or an F in C2 and an A or B in C1.
F	An F in C1 and a C, D, E or F in C2, or an F in C2 and a C, D or E in C1.
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	Successful completion of a HND Photography.
Corequisites for module	None.
Precluded Modules	None.

ADDITIONAL NOTES

The Bibliography indicates core texts that are considered essential reading for this module. You will be guided to further sources of information relevant to this module through CampusMoodle. These may typically include web based materials, journals, video and presentations.

INDICATIVE BIBLIOGRAPHY

- 1 LANGFORD, M., FOX, A., and SMITH, R.S., 2015. Langford's Basic Photography. 10th ed. Oxford: Focal Press.
- 2 PARR, M., BADGER, G., 2004. The Photobook: A History, Volume 1, Volume 2 (2006) and Volume 3 (2014). Phaidon.
- 3 BILISSI, E., 2011. Langford's Advanced Photography. 8th ed. Oxford: Focal Press.
- 4 McNALLY, J., 2008. The Moment it Clicks. Hot Shoe Diaries (2009) and Sketching Light (2011). New Riders.
- 5 BADGER, G., 2014. The Genius of Photography. Quadrille Publishing.
- 6 PRAKEL, D., 2010. The Fundamentals of Creative Photography. London: Bloomsbury.
- 7 EVENING, M., 2012. Adobe Photoshop CS6 for Photographers. Oxford: Focal Press.
- 8 ANGIER, R., 2015. Train Your Gaze: A practical and Theoretical Introduction to Portrait Photography. London: Bloomsbury.