

MODULE DESCRIPTOR

Module Title

Critical and Contextual Studies (Research Context)

Reference	AA3101	Version	3
Created	June 2017	SCQF Level	SCQF 9
Approved	August 2009	SCQF Points	15
Amended	August 2017	ECTS Points	7.5

Aims of Module

To consolidate research, critical and communication skills through a personal contextual framework related to, and informing, the student's commercial studio practice.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Explore in depth, personal critical and contextual themes relating to their commercial practice.
- 2 Consolidate self-directed critical and contextual research themes in relation to personal interests and practice.
- 3 Analyse and critique personal studio practice in relation to a wider range of themes and broader cultural context using appropriate IT/ retrieval methods.
- 4 Present documented evidence of research activity.

Indicative Module Content

The module will take the form of a critical report that informs and expands on theories and contextual themes encountered in the student's module, AA3103 Commercial Practice (Final Major Project). Students will be expected to use appropriate information retrieval and networked communication systems to research and submit work.

Module Delivery

The module is tutorial and seminar based. Due to the individual nature of the themes, students will work in a self-directed manner. Tutorial support will be available and guidance will form an important part of this module.

Indicative Student Workload

	Full Time	Part Time
Contact Hours	50	N/A
Non-Contact Hours	100	N/A
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	150	N/A
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type: Coursework Weighting: 100% Outcomes Assessed: 1, 2, 3, 4
 Description: Submission of a written report.

MODULE PERFORMANCE DESCRIPTOR**Explanatory Text**

In order to pass the module you need to achieve a D or above.

Module Grade	Minimum Requirements to achieve Module Grade:
A	An A in C1
B	A B in C1
C	A C in C1
D	A D in C1
E	An E in C1
F	An F in C1
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	Successful completion of HND Photography.
Corequisites for module	BS3166 Business Practice in the Creative Industries and AA3103 Commercial Practice (Final Major Project).
Precluded Modules	None.

ADDITIONAL NOTES

Students will be guided towards particular readings relevant to the individual projects and will be encouraged to keep abreast of contemporary commercial issues occurring in their specialist areas.

INDICATIVE BIBLIOGRAPHY

- 1 WELLS, L., 2002. The Photography Reader. London: Routledge.
- 2 BARTHES, R., 1993. Camera Lucida: Reflections on Photography (Vintage Classics). New York: Vintage.
- 3 BATCHEN J.H., 2011. Photography Degree Zero: Reflections on Roland Barthes' Camera Lucida. MIT Press.
- 4 La GRANGE, A., 2005. Basic Critical Theory for Photographers. Oxford: Focal Press.
- 5 BARRETT, T., 2011. Criticizing Photographs. McGraw-Hill Education.